



Sponsorship Package

carbon613@envirocentre.ca

Tel. 613-656-0100

Ext. 101

EnviroCentre
326 Somerset St West
Ottawa, ON, K2P 0J9

www.carbon613.ca

Carbon 613 Sponsorship Package

Carbon 613 is Ottawa's Green Economy Hub that brings together, supports and celebrates businesses in setting and achieving sustainability goals. As a program of EnviroCentre, we are contributing to the low-carbon economy and demonstrating that sustainability is in the best interest of businesses.

Carbon 613 has a variety of assets and recognition opportunities:

- A **network** of business members committed to sustainability and GHG reduction
- Twelve **monthly newsletters** to over 700 subscribers
- **Events** throughout the year on a variety of sustainability topics and issues
- An annual **Evening of Recognition** and awards ceremony
- An **Annual Report** distributed throughout the city
- Our **Carbon 613 website**

Top reasons to invest in Carbon 613:

- ✓ Align your brand with the green economy and showcase your business.
- ✓ Gain exposure through connecting with our members; the City of Ottawa, Hydro Ottawa, IKEA, hotels and other progressive businesses.
- ✓ Engage with like-minded businesses and sustainability leaders at the ground level at events and through networking opportunities.
- ✓ Attract and retain top talent by showing that you invest with purpose.





Past Recognition Examples

Event Banners

Sponsorship Opportunities

	Network Collaborator (\$500)	Contributing Sponsor (\$1,000)	Supporting Sponsor (\$3,000)	Corporate Sponsor (\$6,000)	Premiere Sponsor (\$10,000 +)
Annual Sustainability Report	Text Recognition	Text/Wordmark Recognition	Logo Recognition	Prominent Logo Recognition	Special acknowledgment in Premiere Sponsor section
Carbon 613 Website	Text Recognition	Text/Wordmark Recognition	Logo Recognition	Prominent Logo Recognition	Prominent logo recognition as Premiere Sponsor
Carbon 613 newsletter		Text/Wordmark Recognition	Logo Recognition	Prominent Logo Recognition	Prominent logo recognition as Premiere Sponsor
Event Recognition	Text Recognition on program	Text/Wordmark Recognition on program/slides	Logo Recognition on program/slides	Prominent Logo Recognition on program, slides, signage	Prominent logo recognition as Premiere Sponsor on program, slides, signage and verbal mention
Event passes	1 Ticket	2 tickets	5 tickets	8 Tickets	10 Tickets
Social Media		1 tweet	3 tweets	6 tweets	10 tweets
Display booth at Evening of Recognition			yes	yes	Booth and banner on stage
Speaking Opportunities			one event annually	two events annually	Podium opportunity (speaker introduction) at Evening of Recognition and two additional events

We look forward to working with you to customize the above sponsorship package to meet your business marketing goals and objectives.

Contact:

Elyse McCann
 613-656-0100 ext. 101
 elyse.mccann@envirocentre.ca